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## **ACHIEVEMENT FOR ALL**

Directors: Mrs R Smith and Mrs J Gardiner  
Headteacher: Ms S Dangerfield



Tuesday 8<sup>th</sup> October 2024

Dear Parents and Carers

### Jeffy

Jeffy is the main character of a popular YouTube puppet show watched by millions of people and published by the channel SuperMarioLogan:

<https://oursaferschools.co.uk/2023/11/09/safeguarding-update-youtube-cartoon-jeffy/>



At first the puppets may seem child friendly, as they feature cartoon characters and talking animals but in reality, they are inappropriate for anyone under 18 years of age.

Jeffy is supposed to be a teenager with an unspecified learning disability. He is foul-mouthed and treats his father and the people around him very badly. This could set a negative example for your child if they try to mimic Jeffy's behaviour. Children with learning disabilities watching these videos could potentially be very hurt and they could have a negative impact on their self-esteem. They also make light of some very serious issues such as suicide and learning disabilities.

In late 2017, the puppet made national headlines after a mother found her five-year-old child with an improvised noose around his neck, mimicking something they had seen in a Jeffy video.

We know our students are watching these videos as they discuss it at school. To prevent your child from accessing inappropriate content, make sure they are watching videos through the YouTube Kids app so the content they can access is filtered and age appropriate.

Please contact us if you need any further guidance or support.

Regards,

Sam Dangerfield